

Production Specification

Window & In-Store Panel



Poster Size: 1153mm x 762mm
Area in View: 1143mm x 755mm
Material and Printing method: 150gsm boxlight cartridge paper. Either boosted by screen process or four-colour process with three colours on reverse.
Proofing: Chromalin proof to size. Specification to match chosen printer brief.
Artwork: Disk, flat artwork or as a layout.
Print run: Campaign quantity plus 20%

Dispensary Panel



Poster Size: 457mm x 305mm
Area in View: 455mm x 300mm
Material and Printing method: 135gsm coated paper. Four colour process with three colours on reverse.
Proofing & Artwork: As above
Print run: Campaign quantity plus 20%